



**FOR IMMEDIATE RELEASE:**

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**Media Contact:**

Jennifer Bangser, Director of Marketing and Public Relations

**Cultural Alliance of Fairfield County**

(203) 256-2329

[Jennifer@CulturalAllianceFC.org](mailto:Jennifer@CulturalAllianceFC.org)

### **New Canaan Community Foundation Supports the Cultural Alliance of Fairfield County's Peer Networking Programs**

*New Canaan Community Foundation has awarded a \$5,000 grant to the Cultural Alliance of Fairfield County (CAFC). The grant was given to support CAFC's peer networking programs, which include the Executive Director's Network, Marketing Roundtable, Preservation Network, as well as other related programming. Grant applications are reviewed carefully by the Community Foundation to ensure that funding supports high-quality, high-impact programs and initiatives. Through grants, the Foundation invests its donors' contributions in the best organizations in the region that are providing a range of essential services to the community.*



Pictured are representatives from American Red Cross, Carriage Barn Arts Center, Center for Contemporary Printmaking, Cultural Alliance of Fairfield County, INTAKE Organization, Maritime Aquarium of Norwalk, New Canaan Historical Society, New Canaan Land Trust, New Canaan Library, New Canaan YMCA, New England Dance Theater, Norwalk Symphony Orchestra, Shakespeare on the Sound, Silvermine Arts Center, Stamford Museum and Nature Center, Stamford Symphony Orchestra, Summer Theatre of New Canaan, Town Players of New Canaan, Waveny Park Conservancy, and Wildlife in Crisis. (Photo credit, Rich Durazzo, Jr.)

**Norwalk, CT (June 13, 2016)** The [Cultural Alliance of Fairfield County](http://CulturalAllianceFC.org) (CAFC) is a nonprofit, 501(c)3 organization dedicated to supporting the arts & cultural organizations, artists and creative businesses in Fairfield County by providing promotion, professional development opportunities and advocacy. CAFC currently has 450 members, encompassing the vast majority of nonprofit arts & culture organizations in the County. The peer networking programs, offered to members, provide valuable knowledge, insights and networking opportunities.

The Executive Director Network, which convenes quarterly, serves to strengthen the working relationship of cultural leaders by providing opportunities to conserve resources, receive feedback and mentoring from peers, and assists in communicating important issues affecting the organizations. The Marketing Roundtables, also meeting quarterly, offer executive director's and their marketing staff opportunities to build knowledge about key marketing & promotion concepts and strategies with knowledge sharing, guest speakers, and workshops. The Preservation Network connects organizations, professionals and individuals who are dedicated to preserving the historic character of our region. The Network offers a listserv for members to quickly communicate ideas to share information and to discuss preservation challenges and successes in the region. The peer networking programs, offered to members, provide valuable knowledge, insights and opportunities for networking and collaboration.

New Canaan Community Foundation is the local charitable partner for all New Canaan residents and offers a wide range of philanthropic and educational services. The Foundation collaborates with donors to help each individual achieve their personal giving goals. Volunteer leaders guide the Foundation's work and help the Foundation maximize its impact in our community. Building on New Canaan's spirit of generosity, the Foundation makes careful investments in area nonprofit organizations and awards scholarships to college students.

For more information, please visit [www.CulturalAllianceFC.org](http://www.CulturalAllianceFC.org). To learn more about what's happening in arts & culture throughout Fairfield County, visit [www.FCBuzz.org](http://www.FCBuzz.org), CAFC's event and cultural calendar website. The Cultural Alliance of Fairfield County is located in the Gate Lodge at Mathews Park, 301 West Avenue, Norwalk, Connecticut.

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