



OFFERING SERVICES TO STRENGTHEN THE ARTS AND CULTURE SECTOR

PROMOTION TO BUILD AUDIENCES

- Hosting FCBuzz.org—a regional website for arts and cultural events
- Producing the FCBuzz.org “e-buzz” weekly newsletter to deliver information to audiences
- Establishing media partnerships to promote member events

KNOWLEDGE TO ENHANCE PROFESSIONAL EXPERTISE

- Producing two weekly newsletters featuring professional opportunities for organizations and artists
- Presenting capacity building workshops and forums to support optimal organizational performance
- Offering the *Peer Advisor Network*—one-on-one affordable consulting support for organizations
- Offering *MAKE.ART.WORK, Career Strategies for Visual Artists*—in depth business skills training

NETWORKING TO STRENGTHEN PROFESSIONAL RELATIONS

- Convening quarterly *Executive Directors Network* meetings, for member directors
- Convening quarterly *Marketing Roundtable* meetings, for member marketing professionals
- Convening theatres, chorales, town arts councils, etc. to address specific issues as needed

COLLABORATION TO CONSERVE RESOURCES

- Building collaborative marketing opportunities that save members money
- Providing cross-promotional opportunities for members

ADVOCACY TO PROVIDE A STRONG VOICE

- Cultivating new opportunities by engaging in business, education, and community relationships
- Providing timely information about issues important to the arts and culture sector
- Building a *Trustees Network* to speak out in support of arts and culture
- Speaking on behalf of the arts and cultural sector in regional, state and national forums
- Conducting important research such as studies on the economic impact of arts and culture

Show Your Support Today!

Visit <http://culturalalliancefc.org/pages/donate.html>

Cultural Alliance of Fairfield County, Gate Lodge at Mathews Park, 301 West Ave, Norwalk CT 06850

For more information call: 203-256-2329 or visit www.CulturalAllianceFC.org