

Arts and Cultural Production Satellite Account (ACPSA)



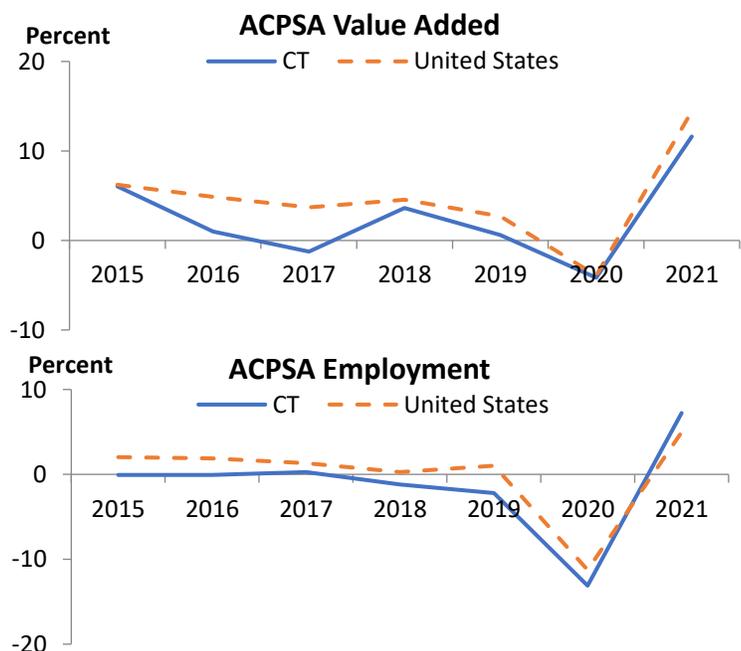
Connecticut—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$10.1 billion	3.4%	53,011 jobs	3.2%	\$5.7 billion	3.6%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			298,395,200	1,674,998	154,955,733
ACPSA industries			10,068,589	53,011	5,654,018
Top 5 ACPSA industries by value added					
Broadcasting			2,171,251	5,293	1,066,133
Government			1,320,732	11,424	1,102,922
Publishing			977,927	2,886	545,660
Motion pictures			956,764	3,667	530,447
Other information services			802,177	2,503	296,855
Core arts and cultural industries			2,253,346	14,289	1,087,260
Top 5 core arts and cultural industries					
Advertising			663,653	2,251	198,202
Independent artists, writers, and performers			270,160	359	89,607
Education services			238,135	2,310	186,018
Architectural services			228,972	1,339	167,961
Interior design services			169,607	372	36,359

Trends in arts and cultural production: 2020—2021

In 2021, Connecticut ranked 22nd among all states in ACPSA value added and 26th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 11.62 percent in Connecticut, compared with an increase of 14.43 percent for the nation.

In 2021, Connecticut ranked 26th among all states in ACPSA employment and 9th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 7.22 percent in Connecticut, compared with an increase of 4.96 percent for the nation.

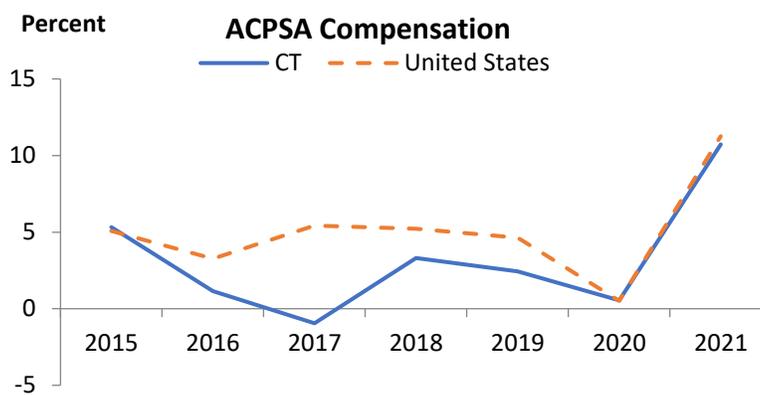


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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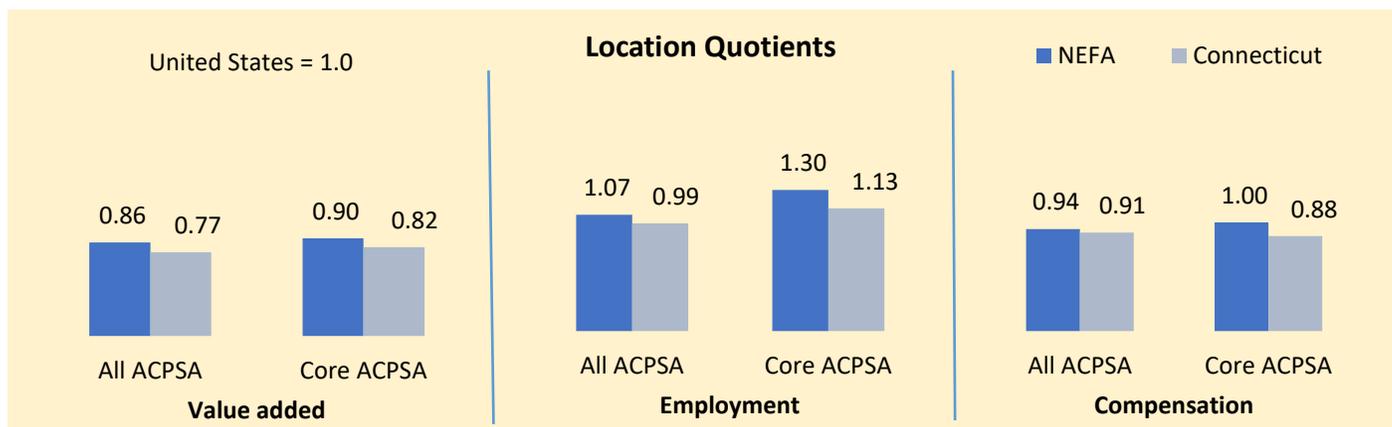


In 2021, Connecticut ranked 22nd among all states in ACPSA compensation and 18th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 10.73 percent in Connecticut, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Connecticut's ACPSA industries was \$106,657 in 2021, compared with \$92,511 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Connecticut ACPSA value added was 23 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which Connecticut is a member) was 0.86, or 14 percent below the national average.
- As for employment in 2021, Connecticut and NEFA had an LQ of 0.99 and 1.07 respectively.
- And for compensation in 2021, Connecticut and NEFA had an LQ of 0.91 and 0.94 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.