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## ACE AWARDS CELEBRATION

### Wednesday, June 21, 2023

## SPONSORSHIP OPPORTUNITIES

**Confirmed Speakers:** Michelle Lapine McCabe (CT Main Street Center) and Elizabeth Shapiro (CT Office of the Arts)

**Special President's Award:** Paul Newman & Joanne Woodward - accepted by Clea Newman.

### FOR BUSINESS SPONSORS

#### **Conductor - \$4,000**

- Two tables (16 seats) at the Awards Breakfast
- Full page ad in printed Awards Program with prime position: inside front or inside back cover
- Conductor-Level recognition in event press releases, program, website and social media
- Logo recognition on each table and on signage at entry
- Opportunity to place print collateral at registration table
- Recognition from the stage during breakfast program
- Logo prominently displayed on save-the-date email and invitation and in all print and online advertising and event promotion
- One e-blast promotional opportunity to E-Buzz mailing list
- Post-event recognition on social media and press releases
- Opportunity to provide gift/promotional item to award attendees

#### **Curator - \$3,000: Artist, Citizen, Corporate, Educator, and Nonprofit Awards**

- One table (8 seats) at the Awards Breakfast
- Name associated with one of the awards
- Half page advertisement in printed Awards Program
- Logo on signage at entry
- Recognition from the stage during breakfast program
- Curator-Level Sponsor recognition in press releases, event program, website and social media
- Name/Logo in all print and online advertising and event promotion
- Opportunity to provide gift/promotional item to award attendees
- Post-event recognition on social media and press release

#### **Choreographer - \$2,000**

- 6 seats at the Awards Breakfast
- Quarter-page advertisement in printed Awards Program
- Logo on signage at entry
- Choreographer-Level Sponsor recognition in press releases, event program, website and social media
- Name/Logo prominently displayed on save-the-date email and invitation

### FOR BUSINESS OR INDIVIDUAL PATRONS

#### **Champion of the Arts - \$1000**

- 5 individual tickets for self use, or to donate to member artists, students, educators, etc.
- Recognition from the stage during breakfast program
- Acknowledgment as Champion in printed Awards Program and on website

#### **Patron of the Arts - \$500**

- 4 individual tickets for self use or to donate to member artists, students, educators, etc.
- Acknowledgment as Patron in printed Awards Program and on website